Web Site Comparison

Purpose: The purpose of this project is to spend more time looking at web sites and learning more about how sites are designed. For years you have used the web and many different sites, but you may not have taken the time to really investigate different sites to see if they have a good design that has a nice look and feel, user-friendly navigation and a purpose. Today, we will do that.

Please search the Internet for five web sites about a subject of your choice. Examples of the subject could be: your favorite sport, hobby or location. You could search for your web site using search engines like www.yahoo.com, www.excite.com or www.google.com. Another way is to search by title, for example, if you were searching for Tennis, you could try www.tennis.com or the United States Tennis Association like www.usta.com.

Write your five site addresses below:

1.   _____

2.   _____

3.   _____

4.   _____

5.   _____

Choose two of the sites and fill in the table below. From the five sites, please pick one site that you feel has the best design and one site that has a "bad" design.

	Site 1 - Good Design	**Site 2 - Bad Design**
Web Site Address		

To receive full credit, use complete sentences where appropriate, for example, when I ask "why", you should respond with a complete sentence. Also, make sure you answer all the questions.

	Site 1 - Good Design	Site 2 - Bad Design
Does the site contain a frameset?		
Does the site have a theme? If so, what is it?		
Are there specific colors used throughout the site, if so, what are they?		
Is the site static or interactive? Why?		
What is the purpose of the site?		
Compare and contrast the navigation of sites 1 and 2. Are they easy to use? Can you figure where to go and where the links will take you?		

	Site 1 - Good Design	**Site 2 - Bad Design**
Compare and contrast the design of sites 1 and 2. Are the fonts and colors easy to read? How about the color scheme – is it visually appealing?		
What is the most interesting piece of information you found on the site?		
Does this site appear to be credible as an informational resource? Is there an author for the site? Does the author give his/her email address?		
Overall, what makes Site 1 a better design than Site 2?		